



Miguel Angel Rodriguez
Senior Product & Visual Designer
miguelrod.com

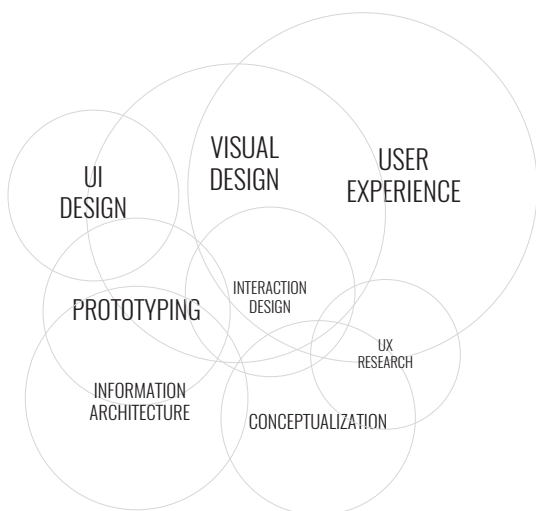
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Profile

I am a designer with professional expertise creating products with agile methodologies, focused on finding effective and useful solutions.

I like to drive designs forward through every step of the design process and know what details matter at each stage: formative research, conceptual and interaction design, prototyping, and usability studies. I believe best products combines user-centered solutions with visually engaging interfaces. I can provide you a competitive level of designs which can boost and help your product, thanks to effective communication with the team, thinking critically, asking good questions and handling feedback in a constructive way.

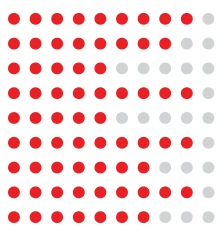
Expertise



Skills

01 Tools

Photoshop
Illustrator
After Effects
Sketch
Framer
Zeplin
InVision
Axure
Principle



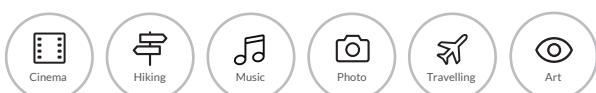
02 Knowledge

Agile methodologies
Grid & Layout
Tipography / Iconography
Color theory knowledge
Html & CSS
Usability
Accessibility
Animation
Photography

Language Skills



Hobbies & Interests



Work Experience

- 2017-** Synergic partners
Product Designer. Lead UX
Development of applications & big data visualizations.
- 2015-2017** Stratio Big Data
Product Designer
Involved in every step: definition, desing, testing with prototypes, and finally implementing with the front team. Besides, I was responsible of its entire visual interface and the development of its UI components framework.
- 2008-2015** Renovatio Comunicación.
Senior UX/UI Designer
Applications development: e-commerce, formation & marketing: Fundación Telefónica, Samsung, Skin method..
- 2006-2008** Synapsis Digital. Delfin Group.
UX/UI Designer
Clients: Ford, Coca-Cola, Telefónica, Aenor, Siemens, Chevrolet..
- 2005-2006** Storm. Grupo Ruiz Nicoli Líneas.
Art Director
Development and design of banners, microsites, etc..
- 2002-2005** Alto Estrategias de Comunicación.
New Media Art Director
Development and design of interactive projects
- 2001-2002** Istituto Europeo di Design.
Digital Design Master
Teaching introductory Web development, from user interface to basic html
- 2000-2001** TauDigital.
Creative Web Director
Design and coordination of web projects
- 1998-1999** Amadeus G.T.D.
Web designer
Design of the earliest implementation of Amadeus products on web.

Education

- 2017** Workshop Lean UX
EDIT
- 2015** Online course "Usabilidad y UX"
UX Learn
- 2014** "Diseña una App deliciosa"
App development online course
- 2003** "Diseño Accesible de Páginas Web" Accesibility course.
Fundación Sidar
- 1999** "La Imagen Gráfica". Corporate Identity Course.
Centro Superior de Diseño de Madrid.
- 1998** Bachelor of Fine Arts. Universidad Complutense de Madrid.
Specialised in Design